

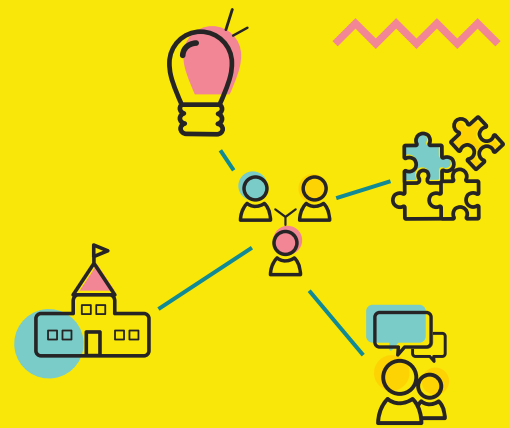
Organisers:



Funded by:

Home Affairs Bureau  
Youth Development Commission

## International Youth Conference on Social Innovation:



# UNLEASHING CREATIVITY FOR SOCIAL GOOD

**19 - 22 July 2019 - Hong Kong**

- Thematic Seminars & Workshops
- Local and Overseas Social Innovation Projects Fair
- Community Exposure
- Networking Opportunities with Industry Professionals
- Cultural Tours



**Application Deadline:**  
30 April 2019 (Early bird till 29 March 2019)

**Find Out More:** [sa.hkbu.edu.hk/lqc/IYCSI2019](http://sa.hkbu.edu.hk/lqc/IYCSI2019)



# ABOUT THE ORGANISERS



**Chinese YMCA of Hong Kong**

University & College YMCA Department

Embracing the mission of Chinese YMCA of Hong Kong, “To Serve, not to be Served”, University & College YMCA Department is committed to shaping youths into future leaders with strong adaptability, creative insights and passion for serving the society through an array of distinguished learning experiences focusing on Global Citizenship, Community Engagement and Christian Action.

Since 2003, eight University YMCAs and one College YMCA across eight tertiary institutions in Hong Kong have been established, serving over 5,000 members. In 2013, the Alliance of University & College YMCAs was founded to unite the efforts of young people to make positive impacts on the local and global communities through organizing joint-university/college activities and mass events.



香港浸會大學  
HONG KONG BAPTIST UNIVERSITY



學生事務處  
Office of Student Affairs

In line with the mission of Hong Kong Baptist University to provide a higher education that develops and sustains the integrity of the whole person, and its values of strong commitment to both academic excellence and community service, the Office of Student Affairs strives to facilitate the total development, including the character and competence of students, through the provision of quality services and co-curricular programmes, as well as the cultivation of a congenial yet stimulating learning environment on campus.



The Office of Student Affairs also aims to empower HKBU students to become committed global and local citizens, assume active roles to face and resolve global challenges and to become proactive contributors in local community.





# BACKGROUND

**"We cannot solve our problems with the same thinking we used when we created them."  
- Albert Einstein**

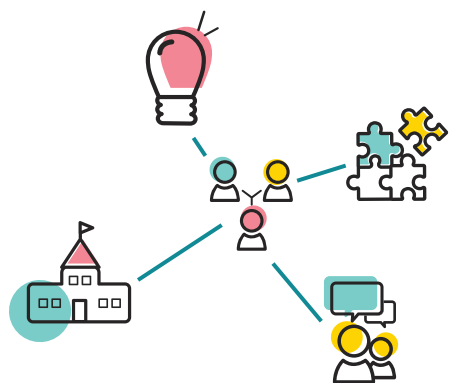
Around the globe, **"Social Innovation"** has become a growing interest among educators, social workers, businessmen or even policymakers. According to Stanford Business Centre for Social Innovation, a social innovation is **a novel solution to a social problem that is more effective, efficient, sustainable**, or just than present solutions and for which the value created accrues primarily to society as a whole rather than private individuals. It has also emerged as a response to dynamic social, environmental and demographic challenges. **Young people**, as future leaders of the society, must get to know the important concept of social innovation and be **empowered** in order to contribute to the sustainable development of their country and the global village.

Chinese YMCA of Hong Kong and Hong Kong Baptist University believe in the unlimited potential of young people to use their ideas, talents and voice for the greater good. **To inspire young people around the world** to actively respond to dynamic societal needs and contribute to the society with innovative and creative solutions, the International Youth Conference on Social Innovation will be held from 19 to 22 July, 2019, synergizing collective endeavours and wisdom for the betterment of society.





# WHY PARTICIPATE IN THE CONFERENCE?



- **Enhance** understanding of social innovation;
- **Be inspired** by local and overseas professionals who actively respond to dynamic societal needs with innovative and creative solutions;
- **Meet** young people from around the world to exchange ideas and share experiences in creating social impact.

## PROGRAMME SCHEDULE

	19 Jul (Friday)	20 Jul (Saturday)	21 Jul (Sunday)	22 Jul (Monday)
Morning	Arrival, Registration & Check-in	Opening Ceremony & Keynote Address	Thematic Seminar Human Library	Thematic Seminar, Social Innovation Challenge & Closing Ceremony
Afternoon		Community Exposure Getting to know social problems	Local & Overseas Social Innovation Projects Fair (Open to public)	Departure / Guided Cultural Tours (Optional)
Evening	Orientation & Team-building  Welcoming Dinner	Thematic Seminar Identifying social needs  Brainstorming Session Generating innovative solutions	Free Time & Sightseeing	





# Programme Highlights

**Thematic Seminars**

- The Power of Design Thinking
- Values and Ethics in Social Innovation
- Let Your Idea Be Heard



**Local & Overseas Social Innovation Projects Fair**

Open to Public  
Expected No. of Visitors: ~1000



*#Ideas*

**Brainstorming Session**



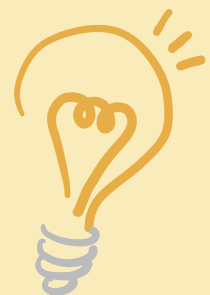
*#experience*

**Human Library**  
Stories of Young Social Entrepreneurs



**Community Exposure**

- # Poverty
- # Aging
- # Social Inclusion
- # Disability Inclusion



**Guided Cultural Tours (Optional)**

# JOIN US & APPLY NOW!



## WHO?

Young adults aged 16 to 29 OR staff in-charge of youth work who are interested in social innovation

## WHERE?

The Cityview and Hong Kong Baptist University, Hong Kong SAR, China



## ACCOMMODATION?

Undergraduate Halls of Hong Kong Baptist University

### FREE ROOM UPGRADE

The first 50 successful applicants will be offered accommodation in Dr. Ng Tor Tai International House.

## HOW MUCH?

USD100 per person\* (Early Bird)      USD150 per person\* (after 29 March)

***\*including meals, accommodation and local transportation in Hong Kong***

## ADDITIONAL EXPENSES? (self-arranged)

- Round-trip flight tickets
- Travel insurance
- VISA application (if any)

## HOW TO JOIN?

1. Register at <https://bit.ly/2GyBqUx>
2. Settle payment to secure registration (Payment details will be sent upon successful registration.)

## ENQUIRY?

Email us at [ymcreaction@ymca.org.hk](mailto:ymcreaction@ymca.org.hk)

## FIND OUT MORE?

[sa.hkbu.edu.hk/lqc/IYCSI2019](http://sa.hkbu.edu.hk/lqc/IYCSI2019)

**REGISTRATION  
DEADLINE**

**29 March 2019 (Early Bird)**  
**30 April 2019 (Registration Closed)**