

# Business Education



聖若瑟大學  
UNIVERSITY OF  
SAINT JOSEPH



## PUBLIC LECTURE

### The Future of Business Education

*Prof. John Chalykoff*

*Dean of the John F. Welch College of Business  
Sacred Heart University*



#### ABOUT THE TALK

This presentation examines the drivers of change in business education and the likely consequences and strategic implications for business schools. A central theme in the talk is the choices between commoditization versus customization of business education, and the market segments they apply to.

#### ABOUT THE SPEAKER

Chalykoff holds a doctorate in management from the Massachusetts Institute of Technology; an MBA from the University of Western Ontario in London, Canada; and a bachelor's degree in philosophy from Boston College. He is also a published author and guest lecturer.

**Friday, 13 June 2014  
6:30p.m. - 8:00p.m.**

**Speakers Hall  
University of Saint Joseph**



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