Global Education, Global Mind
SUMMER SCHOOL 2016

USA

Sacred Heart University, USA
Summer Institute for Global Business Management (SIGBM)
John F. Welch College of Business

18th July – 12th August, 2016
Open to Business Administration & Government Students

The four-week summer SIGBM programme provides a practical framework for understanding the key dimensions critical to effective global business management while emphasizing the most pressing current challenges faced by global business leaders.

Rising undergraduate juniors/seniors and recent graduates of undergraduate programmes are encouraged to enroll.

SIGBM participants will gain a fundamental grounding in global business management and will enhance skills essential for success after college.

Courses |
1. Business and Financial Analysis
2. Strategic Planning
3. Global Financial Markets
4. Leadership
5. Working Effectively in Teams
6. Critical Thinking and Decision Making
7. Communicating Effectively in a Business Environment

Programme Fee | USD$3,500
Fee inclusive of Instruction materials-room-meals

Application Deadline
1st April, 2016

For more information:
http://www.sacredheart.edu/academics/jackwelchcollegeofbusiness/summerinstituteforglobalbusinessmanagement/

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Information about the OUTGOING STUDENT EXCHANGE PROGRAMME
http://www.usj.edu.mo/en/international/exchange-programmes/