



master

## HISTORY & HERITAGE STUDIES

CORE MODULES	CREDITS
World History and the Pearl River Delta: 1400 AD – 1800 AD	3
World History and the Pearl River Delta: 1800 AD - Present	3
Comparative Cultures in Asia	3
Introduction to Historical Research	3
<b>SPECIALIZATION “HISTORICAL RESEARCH”</b>	<b>CREDITS</b>
Information Sources and Historical Research	3
Undertaking Historical Investigations	3
Historical Research Practice I	3
Historical Research Practice II	3
<b>SPECIALIZATION “CULTURAL TOURISM MANAGEMENT”</b>	<b>CREDITS</b>
Strategic Management for Cultural Ventures	3
Entrepreneurship and Innovation	3
Urban Tourism Operations Management	3
Management Practice for Cultural Tourism	3
<b>SPECIALIZATION “DESIGN FOR CULTURAL TOURISM”</b>	<b>CREDITS</b>
Exhibition and Set Design	3
Virtual Reality Environments	3
Sales and Marketing for Cultural Experiences	3
Design Practice for Cultural Tourism	3
<b>SPECIALIZATION “ARCHITECTURE &amp; CONSERVATION”</b>	<b>CREDITS</b>
Conserving Cultural Artifacts	3
Project Management	3
Rehabilitation of Structures	3
Conservation Practice	3
Note: to choose one specialization	
<b>DISSERTATION</b>	<b>CREDITS</b>
Dissertation	12
<b>TOTAL</b>	<b>36</b>